

IMS : Environmental Policy

Purple Rain (Pty) Ltd and its employees are committed to the introduction and implementation of measures, which prevent air, water, soil and noise pollution, protect flora and fauna and optimize the recycling of waste. The awareness of our environmental impact is a responsibility of our members, managers, supervisors and employees at every level in our company.

It is, of course, fundamental that our organisation and employees observe the laws, regulations and standards that society has laid down, but we believe that a sound environment means much more than this. It is about the quality of life, now and in the future.

It is the policy of **Purple Rain (Pty) Ltd** (Design, print and manufacture of signage and point sale point products) to meet and where possible exceed our business objectives, we therefore set ourselves the following objectives,

- To comply with laws and local regulatory controls and industry standards and codes of practice to which the company subscribes, including customer specified requirements.
- To prevent pollution and give a swift response to incidents in order to minimise any threat to the environment.
- To reduce levels of waste produced. To dispose of such waste in a safe and responsible way, and employ recycling or reuse wherever economically viable.
- To develop, maintain and continually improve an Environmental Management System in accordance with ISO 14001:2015, conduct regular audits of the Environmental Management System, and review objectives and targets on a regular basis.
- To minimise the environmental impact of new services and processes.
- To provide information to customers on the safe handling, disposal and transportation of company products.
- To promote awareness of environmental matters in employees, customers and suppliers.

To continually improve environmental performance, all employees are made aware of this policy and are encouraged to recommend action that the company can adopt in extending a positive approach to environmental issues.

This policy will be made available to the public concerned and encouraged to provide input and participate in our efforts to protect the environment.



Signed (MD), dated 01/04/2019

DOCUMENT CONTROL					
Doc. No. :	IMS - 17	Compiled By :	SHEQ-ZA	Effective Date	01/04/2019
Rev. :	02	Approved By :	Managing Director	Page :	1 of 1